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Keep Martin Beautiful recruiting volunteers to kick off 2014 Great American Cleanup



Volunteers participate in cleanup and community improvement events throughout Martin County during the Great American Cleanup.

Palm City, Fla. – Most people wouldn't consider 92 days enough time to change the face of a community, but every year **Keep Martin Beautiful** (KMB) tackles that challenge when it coordinates the local efforts of the **Great American Cleanup** (GAC). Each year from March 1 through May 31, KMB – along with Keep America Beautiful affiliates across the country – participates in the nation's largest, annual community improvement program. This year, as KMB marks its 20th anniversary, it is again recruiting volunteers to join forces for several cleanup and improvement events throughout Martin County.

Neighborhood groups, civic clubs, schools, businesses and individuals are encouraged to join KMB and be a part of the GAC. Volunteers are welcome to organize their own cleanup activity or sign up for a site already identified by KMB. All cleanup projects that take place between March and May will count as part of the GAC, and volunteer groups will be provided with supplies including trash bags,

water and T-shirts (while supplies last). Activities that are already scheduled include a cleanup in Rio Nature Park in Jensen Beach on March 29; cleanups in the Banner Lake, East Stuart and Golden Gate communities on April 12; and a beach cleanup at Stuart Beach in Stuart on May 3.

In addition to community cleanups that occur during the three-month campaign, KMB hosts the Extreme Martin Makeover, a series of projects that focus on litter removal, revitalization and beautification efforts in specific neighborhoods throughout Martin County. This year the Extreme Martin Makeover will focus on the New Monrovia neighborhood in Port Salerno on April 5.

“It is our goal to beautify and improve our community but we can’t do it without our dedicated volunteers,” KMB President Jim Dragseth said. “We are fortunate in Martin County to have such a strong community of volunteers who support the Keep Martin Beautiful mission and we’re hoping they’ll join us for the Great American Cleanup this year.”

Thank you to the sponsors who have made the 2014 Great American Cleanup events possible. Local sponsors include Treasure & Space Coast Radio, R3 Recycling, Martin County Solid Waste Department, The Firefly Group, Scripps Treasure Coast Newspapers, Kohl’s, Seacoast National Bank, Florida Power & Light, Sailor’s Return, Wallace Automotive, Abney & Abney Green Solutions, AmeriSweeps, Bio Green, Waste Pro, Cook Electric Inc., NisAir, Whitarcar Boat Works and Peter’s Hardware. The national sponsors of the 2014 Great American Cleanup include Dow, The Glad Products Company, Lowe’s, Phillips 66, Troy-Bilt Lawn and Garden Equipment and Waste Management.

For more information, to participate in a cleanup, or to learn about sponsorship opportunities, visit www.KeepMartinBeautiful.org or contact KMB at (772) 781-1222 or info@KeepMartinBeautiful.org.

About Keep Martin Beautiful

Martin Beautiful (KMB) is a 501(c)(3) nonprofit community organization founded in 1994 as an affiliate of Keep America Beautiful. Its mission is to preserve and enhance the quality of life in Martin County through litter prevention, the promotion of recycling, improvement of solid waste management practices, and beautification and community revitalization activities. KMB signature events and programs include the annual Environmental Stewardship Awards Ceremony, the International Coastal Cleanup, the Great American Cleanup, the Adopt-A-Road and Adopt-A-Street programs, and other educational and outreach activities. Find KMB on Facebook at www.facebook.com/KeepMartinBeautiful, follow KMB on Twitter at www.twitter.com/KMBmartin or visit www.KeepMartinBeautiful.org.

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