



**For Immediate Release**

**Contact:**

**Jessica Layne, Keep Martin Beautiful**  
781-1222 or [info@keepmartinbeautiful.org](mailto:info@keepmartinbeautiful.org)

## **Keep Martin Beautiful recruiting volunteers to kickoff Great American Cleanup**

---

**Volunteers needed for February 23 community cleanup in Indiantown**

**Palm City, FL** – Each year from March 1 through May 31, Keep Martin Beautiful (KMB) - along with Keep America Beautiful affiliates across the country - participates in the Great American Cleanup, the nation's largest, annual community improvement program. This year, KMB will kickoff the Great American Cleanup a little early by hosting its first Extreme Martin Makeover cleanup event in Indiantown on Saturday, February 23.

In addition to community cleanups that run through the duration of the three month campaign, KMB hosts the Extreme Martin Makeover which is a series of projects that focus on litter removal, revitalization and beautification efforts in specific neighborhoods throughout Martin County. This year the Extreme Martin Makeover will focus on various neighborhoods in the Indiantown community.

This Saturday to kickoff the Extreme Martin Makeover: Indiantown Edition, volunteers will be assisting with landscaping and litter and debris removal.

Neighborhood groups, civic clubs, schools, businesses and individuals are encouraged to join KMB and be a part of the Great American Cleanup. Volunteers are welcome to organize their own clean up activity or sign up for a site already identified by Keep Martin Beautiful. All cleanup projects that take place between March and May will count as part of the Great American Cleanup, and volunteer groups will be provided with supplies including trash bags, water and T-shirts (while supplies last).

“It is our goal to revitalize and beautify communities throughout Martin County but we can't do it without our dedicated volunteers,” KMB Logistics Coordinator Rob Ranieri said. “Last year more than 2,000 volunteers stepped up to join us in making Martin County a safer, more beautiful place for everyone. We're hoping even more volunteers will join us in our efforts this year.”

Thank you to the sponsors who have made the 2013 GAC events possible, which include Martin County Solid Waste Authority, The Firefly Group, Treasure & Space Coast Radio, AgTec, Waste Management, Archer Western, Florida Power & Light, Sailor's Return, Seacoast National Bank, Florida Power & Light, Sailor's Return, Wallace Automotive, AmeriSweeps, Cook Electric Inc., NisAir, Waste Pro, Whiticar Boat Works, Culpepper & Terpening.

For more information or to participate in a cleanup, call KMB at (772) 781-1222, email [info@keepmartinbeautiful.org](mailto:info@keepmartinbeautiful.org) or visit [www.keepmartinbeautiful.org](http://www.keepmartinbeautiful.org).

### **About Keep Martin Beautiful**

**Keep Martin Beautiful** is a 501(c) (3) non-profit community organization founded in 1994. Its mission is to preserve and enhance the quality of life in Martin County through litter prevention, promotion of recycling, improvement of solid waste management practices, and beautification and community revitalization activities. KMB signature events and programs include the annual Environmental Stewardship Awards Ceremony, International Coastal Cleanup, Great American Cleanup, Adopt-A-Road program, Adopt-A-Street program and other educational and outreach activities. Find KMB on Facebook at [www.facebook.com/KeepMartinBeautiful](http://www.facebook.com/KeepMartinBeautiful), follow KMB on Twitter at [www.twitter.com/KMBmartin](http://www.twitter.com/KMBmartin) or visit [www.keepmartinbeautiful.org](http://www.keepmartinbeautiful.org).

###