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Photo courtesy of Keep Martin Beautiful

Members of the Rio Civic Club cleaned up the Rio Nature Trail during the Great American Cleanup.

Volunteers take action to 'Keep Martin Beautiful'

FOR YOUR VOICE NEWS & VIEWS

PALM CITY — With a mission to create and sustain a cleaner, greener, more beautiful community, Keep Martin Beautiful, a non-profit, volunteer based organization, is excited to announce the launch of the 2016 Great American Cleanup through the end of April.

Along with other Keep America Beautiful affiliates across the nation, volunteers will be participating in various activities such as litter and marine debris removal, new community garden preparations, neighborhood landscaping and beautification, home repairs and painting, and household hazardous waste removal and new recycling initiatives.

Now in its 18th year, the Great American Cleanup is the country's largest community improvement program with more than 4 million volunteers in 20,000 communities across the nation taking action to create positive change and lasting

impact in their own neighborhoods.

"People from all walks of life participate in our local Great American Cleanup, from civic clubs and school groups, to businesses and homeowner associations to families and retirees," explained Keep Martin Beautiful President Craig Ahal. "Our goal is to help engage and mobilize large numbers of volunteers throughout Martin County who will be able to make impactful improvements around town."

This year's new theme for the Great American Cleanup is "Clean Your Block Party." This initiative provides best practices, activity ideas, and online toolkits to help volunteers coordinate a cleanup event on their own "block" of their neighborhood.

In addition to the traditional road, beach, park, river and neighborhood cleanups, for more ways that volunteers can participate in local Great American Cleanup activities in Martin County, visit keepmartinbeautiful.org.